

### Multimedia (Animation, Graphic Design, and Web Design/Maintenance) Internship Opportunity

**Purpose:** To provide assistance in Asian Alliance for Health (AAFH) multimedia projects, including Animation, Graphic Design, and Web Design/Maintenance

## **Duties and Responsibilities:**

### Animation

- Create and edit 2D- and 3D-animations of CCHRC's educational materials for various mediums (DVD, online videos, mobile applications, etc.)
- · Perform other tasks as assigned

## Graphic Design

- Update AAFH's online social network accounts (Twitter, Facebook, LinkedIn, MySpace, YouTube, and etc.)
- Use a variety of media to create communication materials in print, and other mediums for promotion and development for AAFH.
- Perform other tasks as assigned.

#### Website:

- Developing web page infrastructure and application related to pages with more advanced graphics and features.
- Monitoring web server and site technical performance.
- Upload announcements and material onto website.
- Updating AAFH's online social network accounts (Twitter, Facebook, LinkedIn, YouTube, and etc.)
- Developing and editing layout of
- Performing website updates.
- Uploading materials such as articles, digital media, and announcements.
- Advising AAFH staff on the improvement, results, competition and new direction in technology to assist with marketing AAFH.
- Perform other tasks as assigned.

#### **Qualifications:**

- Required Knowledge in animation software, including (but not limited to) Adobe Flash Designer, 3D Illustrator, 3D Animator, Photoshop, and After Effects, 3D Studio Max or Maya
- Required Knowledge of Adobe Master Suite Programs (Photoshop, InDesign, Illustrator, Dreamweaver, etc)
- Required knowledge of HTML, HTTP, and XML, CSS -language, and Javascript required.
- Required Knowledge of Search Engine Optimization Techniques
- Required knowledge of principles, practices, and techniques of digital art, graphic design, layout and illustration.
- Degree or coursework in animation, graphic design, and web design/maintenance highly preferred.
- Previous experience with multimedia projects is preferred.
- Excellent computer skills.
- Good problem solving skills.

- Strong communication and interpersonal skills.
- Experience in a related field is highly preferred.
- Detail oriented.
- Resourceful.
- High Level of Creativity.
- High Level of Technical and Computer Skills.
- Ability to work independently and as a team.
- Ability to work under strict timeframes.

**Compensation:** Stipend available depending on Experience

# Application:

If interested or have additional questions, please email resume and link to sample work to <a href="mailto:info@asiansforhealth.org">info@asiansforhealth.org</a> or <a href="mailto:joannec@chasf.org">joannec@chasf.org</a>, ATTN: AAFH Internship\_Multimedia.